



# Presenter Promotions

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## **ARTWORK GUIDANCE FOR CD/DVD DISCS & COVERS**

**When you supply your own artwork, please use the guidelines below to build and supply your artwork with your order.**

**ALL Artwork must be: Minimum 300 dpi (CMYK) File Types.**

**We can use: PSD (flattened) - PDF (flattened) - TIF (flattened) - JPG**

**Artwork text must be at least 5mm away from the bleed edge, see the dotted line.**

**FOLLOW THESE GUIDELINES THEN YOUR ARTWORK WILL NOT BE RETURNED.**

### **ON-BODY DISC ARTWORK**

**Notes on On-body Artwork:**

**Any text must be at least 2mm away from any main edge or the centre hole.**

**NO BLEED AREA IS REQUIRED. Total Image Size Should Be 119mm x 119mm**

**DO NOT PUT A BLACK (RING) ON THE ARTWORK TO SIGNIFY THE EDGE**

**OR CENTRE HOLE. DO NOT ADD A WHITE CENTRE HOLE (WE WILL DO**

**THAT) JUST CARRY ON WITH BACKGROUND IMAGE OR COLOUR.**

### **PRINTING OF DISC INLAYS**

**DVD CASE INLAY £0.80p each**

**2 IMAGES ARE REQUIRED FOR A DOUBLE SIDED DVD INLAY**

**(Total Image Size Should Be: 279mm x 189mm)**

**2 IMAGES ARE REQUIRED FOR A 4 PAGE DVD BOOKLET & 4 IMAGES FOR**

**A 8 PAGE BOOKLET (Total Image Size Should Be: 246mm x 186mm)**

**2 IMAGES ARE REQUIRED FOR A DOUBLE SIDED COVERCARD DVD**

**(Total Image Size Should Be: 126mm x 186mm)**

### **JEWEL CASE INLAYS**

**Single Front £0.80p per copy (Total image size should be 127mm x 126mm)**

**Booklet Front Inlay £0.90p per copy (Total image size should be 248mm x 126mm)**

**Tray Inlay (Back Inlay) per copy (Total image size should be 157mm x 124mm)**

**WITH 4 PAGE BOOKLETS AND DOUBLE SIDED TRAY INLAYS PLEASE BE SURE TO SEND 2 SEPARATE IMAGES CLEARLY MARKING WHETHER "OUTER" OR "INNER".**